silver anniversary

TCF-2000

The 25th Annual

bigger & better!

Trenton Computer Festival

New Jersey Convention & Exposition Center
Raritan Center - Edison, New Jersey

Saturday, May 6th & Sunday, May 7th, 2000

Exhibitor & Flea Market Information

TCF™

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TCF-2000 Exhibitor Information

The Trenton Computer Festival (TCF), in its 25th year, is a selling and educational show. Educational and training programs run constantly, informing the attendees of the latest in computer technology. Exhibitors are advised to bring large quantities of computer-related merchandise to sell during the show period. Attendees show interest in buying complete computer systems, disks, printers, supplies, parts, books, software, modems, etc - just about everything related to personal computer systems. Surplus and closeout products will sell well!

Trenton Computer Festival, Inc., owner of the Trenton Computer Festival, is a 501-C-3 not for profit organization. The following clubs and organizations share in the proceeds of the Festival: Amateur Computer Group of New Jersey, The College of New Jersey, the Central Jersey Computer Club, the New York Amateur Computer Club, the Computer Education Society of Philadelphia and the ACM/IEEE Princeton Central Jersey Section.

TCF is now professionally managed by **KGP Productions, Inc.,** manager of over 60 computer shows per year for the past 21 years. TCF at the NJ Convention Center, will be bigger and better than ever before, allowing more space for vendors, attendees, an outdoor fleamarket with over 1,000 spaces, over 100 speaker sessions, an internet café, amateur radio testing, games contest and a graphics theatre all under one roof!

We will mail approximately 100,000 show flyers and will be advertising in magazines, newspapers, and on radio and TV. Attendance is projected to be in the 20,000 range.

Exhibitor Setup

	Indoors	**Flea Market**
Friday, May 5	8 PM- 10 PM	Begins at 8 PM
Saturday, May 6	6 AM-10 AM	Ends at 9 AM
Sunday, May 7	9 AM-10 AM	8 AM-9 AM

Show Hours

Saturday, May 5	10 AM-5 PM	9 AM-5 PM
Sunday, May 7	10 AM-4 PM	9 AM-4 PM

Indoor Vendors

All booths include side and rear drapes, a company sign, 6' table, three vendor badges per booth, two chairs and nearby electric power. Premium 10'x10' corner booths are $700.00 ($800.00 after April 6). Center 10'x10' booths are $550.00 ($650.00 after April 6). Junior 8'x8' booths are $400.00 ($500.00 after April 6). All indoor vendors are located in the main exhibit hall. Indicate first, second, and third booth location choices. You will be notified by mail of your assignment. All assignents subject to change as required by show management.

Outdoor Flea Market (rain or shine)

The outdoor Flea Market features approximately 1,000 vendor spaces. One spot costs $40.00 ($50.00 after April 6) and includes one exhibitor badge. Additional spots cost $75.00 each ($90.00 after April 6), including one exhibitor badge per spot ordered. No table or power is provided. Tent/canopy rental is available from Miller Party Rentals, Edison, NJ. For tent rental contact Steve Kohn at (732-985-3050). Bring tables, chairs, umbrellas, etc. Approximately seven (7) days pior to the show you will receive your spot assignment, vendor badges and fleamarket entry (parking) permit. You MUST bring this with you for entry to the flea market selling area. Spaces are about the size of one standard parking spot (9' x 18'), vendors must stay within their assigned spaces.

To Make Space Reservation

Send a completed copy of the ***Exhibitor Space Reservation Form***, along with a **check** for the total cost of the space you want reserved, to the address shown on the form. Include $12.00 for each additional exhibitor badge. *Everyone at your booth must have a badge*. Space will be assigned in order of receipt. Note: TCF reserves the right to limit the number of spaces purchased by any one company or individual. (Sorry, we are not accepting credit cards for booth or Flea Market space). ***There will be a returned check charge of $25.00.***

INDOOR TABLE SPACE OPTION - *(KGP Productions show type tables)*

On or about March 15, 2000, based on exhibit hall space area remaining, the Festival will begin selling indoor table space. Prices will be per the KGP Productions published table price list. Check the KGP Productions web site at **www. pcshow.com** for details and order form. We estimate that approximately 150 tables will be available for sale to vendors. NO indoor table space orders will be accepted prior to 3-15-2000. Any forms or orders received prior to this date will be returned to the vendor. Credit cards may be used for the purchase of indoor table space (MC,VISA, AMEX).

Other INDOOR Exhibitor Opportunities – Computer User Groups, National Exhibitors & Hi-Tech Job Fair

Local Computer User Groups and National Computer Manufacturing Companies (hardware and software)are welcome to reserve a booth free of charge for marketing and demonstration purposes only. Selling of products or services are not permitted. Hi-Tech Job Fair booths are $400.00 ($500.00 after April 6). Contact Marin Light at KGP Productions, (800) 631-0062 for additional information and registration.

Festival Program Book Advertising

A show progran will be distributed at the show to every attendee. This program includes an up-to-date schedule of speaker events and a complete listing of all vendors. Advertising is available in full pages only, at a cost of $400.00 per page. The back cover is available for $500.00. The program book page size is 8" X 11". Camera ready copy and full payment must be submitted no later than April 12, 2000. For additional information please call KGP Productions.

Speaker Opportunities

Anyone interested in presenting a workshop or session at TCF-2000 should complete a speaker form available at the **www.tcf-nj.org** web site.

TCF™

For More Information Contact:

KGP Productions, Inc.
Marin Light, VP Sales & Marketing
PO Box 37, 3086 Route 27, Unit 3
Kendall Park, NJ 08824-0037
Phone (800) 631-0062 (Toll Free)
Fax (732) 422-0076
Email: marinlight@earthlink.net or tcf@pcshow.com

KGP

WEB SITES:

Vendors (KGP): www.tcfshow.com

Attendees or Speakers: www.tcf-nj.org

Trenton Computer Festival, Inc.
Managed by KGP Productions, Inc.
PO Box 37
Kendall Park, New Jersey 08824

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VENDOR/FLEA MARKET INFORMATION

NEW JERSEY CONVENTION
AND EXPOSITION CENTER
AT RARITAN CENTER, EDISON

Directions to
NJ Convention Center - 97 Sunfield Ave. Edison, NJ
PHONE#732-417-1400

Take **New Jersey Turnpike** to exit#10, turn right after tolls for Route 514 West , keep right and follow signs into Raritan Center. Continue straight and follow instructions of police/parkers to shuttle lots. There is limited parking available at the Convention Center. Handicapped parking is available at the center.

From Garden State Parkway driving Northbound, use Exit # 127 and follow signs to 1-287 and watch for Route 514 West exit, exit for Route 514 West and watch for entrance to Raritan Center on your right. Continue straight and follow instructions of police/parkers to shuttle lots. There is limited parking available at the Convention Center. Handicapped parking is available at the center.

From Garden State Parkway driving Southbound, use Exit # 129 and follow signs for 1-287 and watch for Route 514 West exit. Get off at Route 514 West and watch for entrance to Raritan Center on your right. Continue straight and follow instructions of police/parkers to shuttle lots. There is limited parking available at the Convention Center. Handicapped parking is available at the center.

From Route One heading North from New Brunswick/ Princeton/Trentonwatch for Route 440/NJ Turnpike Exit about 5 miles North of the Raritan River. Get on Route 440 and keep right and get off immediately after the NJ Turnpike Exit onto Route 514 West. (2nd exit). Watch for entrance to Raritan Center on your right. Continue straight and follow instructions of police/parkers to shuttle lots. There is limited parking available at the Convention Center. Handicapped parking is available at the center.